

A subsidiary of Mobiz Agritechnologies Studio Ltd.

Linking technology and agriculture for a better tomorrow...



ABOUT US Who is Agritech Moz?



What are our goals and what drives us to meet them?

How can we help you?

What is the road to this better future?



How can you get in touch with us?



Who is Agritech Moz?

#### Agritech Moz | Linking technology and agriculture for a better future

Agritech Moz (a subsidiary of Mobiz Agritechnologies Studio Ltd.) is a technology startup focused on analyzing, developing & deploying technological solutions to the numerous challenges in the agriculture and rural development space in developing countries. We go beyond just building software tools or supplying inputs. We focus on building bridges and promote sustainable environment observing market driven and inclusive interactions.

Our agriculture experts dig deep into what makes a sector tick, and in conjunction with our computer and communications engineers, we **develop**, **test and deploy affordable**, **scalable and flexible solutions**, all while working in **close collaboration with key stakeholders** such as private sector, NGOs and the final beneficiaries (farmers), to ensure that the solutions that we provide are practical and inclusive.



0 0

#### 0 0

#### 0 0 0 0

0 0

## **Our Mission, Our 2030 Vision**

Our goals, and what drives us



**Technology** has become an amazing driver of change in all sectors of our lives. And yet, agriculture is comparatively lagging far behind. Why? Because agritechnology operates in a silo – where ideas, tools & standards are still not united.

At AgritechMoz, we believe that by addressing all the stakeholders, we can build cost-efficient processes and tools that can be replicated the world over. **That's our mission!** 

#### And our vision?

We seek to partner with organizations like yours so that by the turn of the decade (2030), agriculture and technology are no longer separate topics, but a unified entity driving forward socioeconomic development across the world. Now that's 2030 vision!  $\cap$ 

 $\cap$ 



### **Our Solutions**

How we can help you



#### **DIGITAL TECHNICAL EXTENSION**

Our suite of digital technical assistance products includes:

- Real-time Business Intelligence Dashboard
- Customizable Mobile Data Collection Software
- Digital Stakeholder Communications System

These 3 tools are combined with **modern machine** learning and Al capabilities that can be rapidly customized to help you deliver all your farmer support in the most efficient and effective way possible





How we can help you

#### **AGRIBUSINESS DEVELOPMENT**

If you're looking for support in improving your agribusiness, our experts can provide you expert:

- Agricultural Consulting & Project Management
  - Agricultural Process Optimization
    - Field Training & Support

All geared at facilitating your transition to a modern agribusiness ready to use technology to achieve even more



0 0

0 0



How we can help you



#### SOFTWARE DEVELOPMENT & DIGITAL MARKETING CONSULTANCY

If you know what you want but need the tools to develop it, and a dedicated team of creatives to take it to your market, we will provide you with:

- Website & Web Application Development
  - Digital Marketing Consultancy
    - Content Development



0 0

0 0

0 0

0 0

## **Our Methodology**

How we *actually* help you



#### **Business Analysis**

Our very first step is to conduct a **indepth study of** all the processes involved in your situation, so that we can really **understand your operations** and provide concise insights.

#### **Solution Design**

Then, we think of ways in which our software can be useful to you and see if there are any specific modifications that would increase your impact.

#### **Solution Development**

This is the moment in which we work closely with your team to **review, test, pilot and improve** the solution we designed so that it fits perfectly into your model and the market.

#### **Field Deployment**

Now that everything is ready, we can go to the field to deploy the solutions and provide technical and managerial support.

And how about you? Well, you sit back and make money!

## **Our Timeline**

How do we achieve our 2030 vision?





The next step is to use the value and data brought by those continuously engagements with our partners and design a robust, resilient and truly impactful agritechnology strategy. It should be portable, inclusive and transparent enough to work in different corners of the world.



The first step on this incredibly challenging journey is to start by providing value to our partners – that is, working closely with each team providing services, technology and expertise to help maximize the potential of the smallholder farmers and agribusinesses you will work with.



Finally, our goal is to reach the end of this decade with a collaborative, progress-oriented ecosystem that can help this sector turn into a driver of agricultural policy around the world. And we want you to be there with us!



# o



#### **KEVIN MACARINGUE**

#### **DIGITAL EXTENSION EXPERT**

Kevin has over 5 years of experience developing, deploying & supporting the digitization of technical extension projects in agriculture and small-business through private sector implementers backed by international organizations.



#### **OM PRAKASH** ARTIFICIAL INTELLIGENCE RESEARCHER

Om has over 6 years of experience developing low-cost, scalable technology solutions to leverage the power of artificial intelligence in agriculture, health & defense.



## INACIO UASSIR

#### SOFTWARE DEVELOPER

Inacio has over 7 years of experience in the development of software solutions for agriculture & education, as well as working closely with academic researchers in the development of low-cost electronic hardware for smallholder farmers



## **THANK YOU**

Please get in touch with us at

E-mail: hello@mobizstudio.com

Mobile: +258 87 429 69 62 (Mozambique) +91 85 27 82 666 2 (India)